

THE 7 VALUES

OF SIP CERTIFIED



SOCIAL RESPONSIBILITY

Competitive wages, medical insurance, training, and education.

WATER MANAGEMENT

Reduced/recycled water in the vineyards and winery.

ENERGY EFFICIENCY

Alternative fuels and energy sources like wind and solar; Minimal tractor usage; Enhanced insulation in the winery.

SAFE PEST MANAGEMENT

Introduce beneficial insects, attract raptors, and plant enriching cover crops to manage pests.

BUSINESS

Ethical practices; Treat employees and the community with care and respect.

HABITAT

Create wildlife corridors and preserve open space.

ALWAYS EVOLVING

Evolve as new science, technology, and research become available.

